

OUR 21 POINT MARKETING PLAN OF TIME AND FOR THE MOST AMOUNT OF MONEY!

- 1.) Online Marketing will be done to spark interest and generate a buzz for your upcoming listing.
- 2.) Professional photos of your home will be taken.
- 3.) A video will be created.
- 4.) We strategically place your home online, your home will have its own website and will be featured on over 180 Real Estate websites. As a Zillow Premier Agent my listings show at the top of the search maximizing your homes exposure to potential buyers.
- 5.) Your home will be advertised on all Social Media platforms, Ads will be sponsored for maximum exposure.
- 6.) Your home will be advertised on Facebook Community Groups and Facebook Marketplace.
- 7.) We will provide staging tips to make sure your home shows in its best light.
- 8.) A Professional Brochure flyer will be created.
- 9.) Just Listed flyer will go out to 200 of your neighbors.
- 10.) I will prospect daily to find a buyer for your home.
- 11.) Regular feedback on showings via-email.
- 12.) Open House invitations will be passed out to 200 neighbors.
- 13.) Mega Open House - typically attracts 20-30 buyers per day. (Option)
- 14.) Your home will be broadcasted to my database of over 4000 potential buyers.
- 15.) I will follow up with prospective buyers and obtain feedback.
- 16.) Weekly check-ins to update you on showings, marketing and property info.
- 17.) Your home will be broadcasted to my network of Agents and Referral Partners nationwide.
- 18.) I will review listings regularly to ensure property is priced properly.
- 19.) Install a For Sale sign in the yard to capture any potential buyers driving by or visiting the area.
- 20.) Single Property Website (Option)
- 21.) Staging Services (Option)

**HOMES SELL
35 DAYS
FASTER & FOR
\$7K MORE**
THEN OUT OF AREA REALTORS
ON AVERAGE*



I WILL BE THERE FOR YOU EVERY STEP OF THE WAY.
From Pre-Marketing to Sold!